

# SPONSORSHIP £500 + VAT

## WHAT IS THE FARMER NETWORK?

The Farmer Network is a not-for-profit organisation solely developed to help, support and guide farmers across Cumbria, Northumberland and the Yorkshire Dales.

It is run by farmers for farmers and has over 1300 farming members, which is continually growing and is further helped by the launch of our Northumberland Network in January 2024.

## WHAT DO WE DO FOR FARMERS?

Share current knowledge and information.

Cost savings.

Support group activity.

Support young farming people.

Educate the public.

Organise technical meetings/demos.

Grant & Funding Advice. And much more.

Full details are on our website –

[www.thefarmernetwork.co.uk](http://www.thefarmernetwork.co.uk)

## WHAT CAN WE DO FOR YOU?

### SAVINGS

### PROMOTION

### EVENTS

- Access to over 1300 farmer members in Cumbria, Northumberland and the Yorkshire Dales.
- Free entry in the Farmer Network online Business Directory.
- Clickable logo and bespoke company page displaying your information on our website.
- ¼ A4 page in 1 edition or ⅛ A4 page in 2 editions of the quarterly Grassroots Newsletter (sent out Sept, Dec, March and June) article or advert – posted to our full database, 3,800 contacts.
- **Value of £160-£174 to a non-sponsor.** 20% discount on any additional advertising booked.
- Discounted rates for leaflet/PR Material insertion in Grassroots mailings. **2nd Class postage (75p/stamp) alone to reach 3,800 would cost you £2,850, so this is a great offer at £456.**
- Free quarterly submission to the members weekly ENews.
- Receive the quarterly grassroots newsletter and members weekly ENews, keeping you up to date with industry information for farm businesses.

**Sponsorship runs for 12 months from the date we receive your payment**

**£500+VAT payable by BACS/Card/Cheque**

- Sharing news and information from your company through our social media accounts by agreement – **4 social media posts per year across all our pages, worth £200.** We currently have **8000+** Facebook and **1100+** Instagram.
- E-mails to Network members on your behalf related to specific issues (by agreement).
- Member discounts on fuel purchase, diesel and heating oil, for your business.
- Fuel cards – **saving** you money on white diesel bought at the pump.
- Farmer Network can provide guest speakers at your own company events (subject to agreed costs).
- Opportunity to partner with The Farmer Network on relevant farmer meetings/events.
- Receive invitations to relevant FN events thus providing networking opportunities.
- Acknowledgement (your logo) on correspondence relating to events you are sponsoring.

#### Sponsorship offer terms

£500 + VAT for core sponsorship deal, plus provide speakers for events free of charge and cover refreshment costs, or part of the full cost if another commercial speaker is involved in the meeting.

Membership or Sponsorship of the Farmer Network Ltd cannot be taken as, nor implied as, an endorsement from the Farmer Network. Any members, sponsors, or other partners wishing to use the Farmer Network Ltd logo or other branded materials, can only do so by prior written agreement. Please contact The Farmer Network Head Office for further details.



## SPONSORS INFORMATION

Please complete the relevant sections below  
and email to donna@thefarmernetwork.co.uk



### SPONSOR DETAILS

Company Name:	
Contact Name:	
Address:	
Tel No:	Mobile:
Email:	
Social Media page/name: Facebook:	
Instagram:	Twitter:
PAYMENT METHOD – please tick Cheque <input type="checkbox"/> BACS <input type="checkbox"/> - payment to The Farmer Network Ltd, Nat West Bank, Penrith. Sort Code: 60 16 21 Account Number: 79453325 Please quote your Company Name when making payment. Receipted invoice required? <input type="checkbox"/>	

### INFO FOR BUSINESS AND LABOUR DIRECTORY

Company Name:	
Contact Name:	
Address:	
Tel No:	Mobile:
Email:	
Website:	
Business Type:	
Area covered – please delete/highlight as appropriate CUMBRIA – Allerdale/Barrow/Carlisle/Copeland/Eden/South Lakeland NORTHUMBERLAND – North Northumberland/Tynedale/Castle Morpeth/Cramlington (incl. Bedlington & Seaton Valley/Ashington (incl. Blyth) YORKSHIRE DALES – Chapel-le-Dale/Nidderdale/Swaledale/Wensleydale/Wharfedale	
100 word business description/information that you want our Farmer members to see –	

FOR OFFICE USE ONLY – Sponsor Number:

Date joined: