



## SPONSORSHIP PROPOSAL £500+VAT

- Access to almost 1200 members across Cumbria and the Yorkshire Dales
- Free entry in the Farmer Network online Business Directory
- ½ page in 1 edition or ¼ A4 page in 2 editions of the quarterly Grassroots Newsletter (sent out March, June September, and December) article or advert - posted to our full database, 3600 contacts. **value of £200-£220 to a non-member/non-sponsor**
- Discounted rates for leaflet/PR Material insertion in members circular
- Opportunity to provide an article each quarter to feature in the weekly ENews to members
- Business cost reductions – individually tailored quotes through The Farmer Network for insurance, electricity and gas purchase
- Receive complimentary copies of the Grassroots newsletter.
- Clickable logo and bespoke company page displaying your information on the Farmer Network website.
- Free posts on Farmer Network social media (by agreement) promoting your events, special offers, etc. We currently have 6000+ Facebook followers.
- E-mails to Network members on your behalf related to specific issues (by agreement)
- Opportunity to work with The Farmer Network on one Farmer Meeting/Event on a mutually agreed topic. This could be a Farmer Network Meeting/Event or support from The Farmer Network for one of your own meetings/events.
- Member discounts on fuel purchases, diesel and heating oil. Up to 5 members of your organisation can purchase fuel as part of your sponsorship
- Farmer Network can provide guest speakers at your own company events
- Farmer Network can issue articles and support material for your own events
- Receive invitations to relevant FN events thus providing networking opportunities
- Acknowledgement (your logo) on correspondence relating to events you are sponsoring
- Regular updates on grants for farmers via our weekly ENews

### **Sponsorship offer terms**

- £500 + VAT for core sponsorship deal, plus provide speakers for events free of charge and cover refreshment costs, or part of the full cost if another commercial speaker is involved in the meeting.
- Sponsorship or membership of the Farmer Network Ltd cannot be taken as, nor implied as, an endorsement from the Farmer Network. Any members, sponsors, or other partners wishing to use the Farmer Network Ltd logo or other branded materials, can only do so by prior written agreement. Please contact The Farmer Network Head Office for further details.

### **The Farmer Network**

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