

## **The Farmer Network Ltd Company Aims**



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- To help maintain and develop a viable farming community
- To maximise rural income via food production and other activity
- To support, inform and educate
- To raise the profile of farming in Cumbria and the Yorkshire Dales

### **The Farmer Network Company Objectives**

The organisation will achieve these aims by:

- Encouraging and supporting farmer collaboration and cooperation
- Improving technical efficiency and sharing best practice
- Cascading information to farmers
- Coordinating and advising farmer events by filling gaps in provision and not duplicating the work of other organisations
- Assisting, when requested, the NFU, CLA and other representative groups in all matters relating to policy
- Improving and supporting entry (by young people etc) to the industry by developing training and funding for training
- Raising the profile of, and educating the public about farming by working with existing organisations, schools, media etc.
- Assisting with improving and developing marketing opportunities and shortening the food chain in the areas covered for the farming community
- Working to establish an identity in relation to its products and public goods
- Supporting affordable rural housing initiatives
- Supporting farmers who want to retire or develop their businesses in new directions
- Developing financial incentives for young people to start their own farm businesses

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